guided tour

in tableau

purpose

- step-by-step guide / user manual
- holistic view on dashboard capabilities
- showcase functions and value provided
- self-service approach
- provide use cases

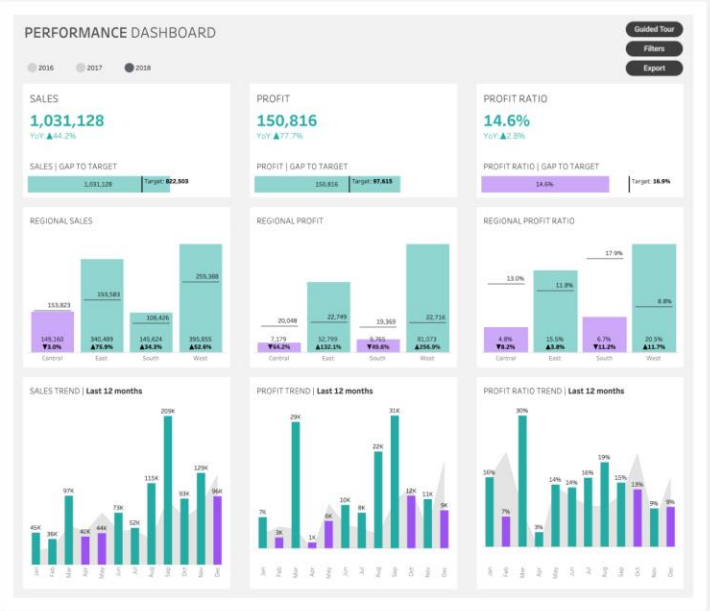
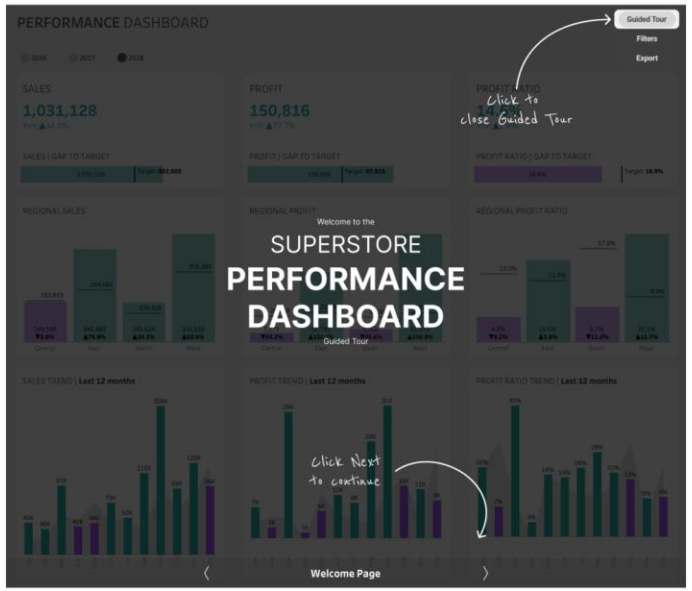
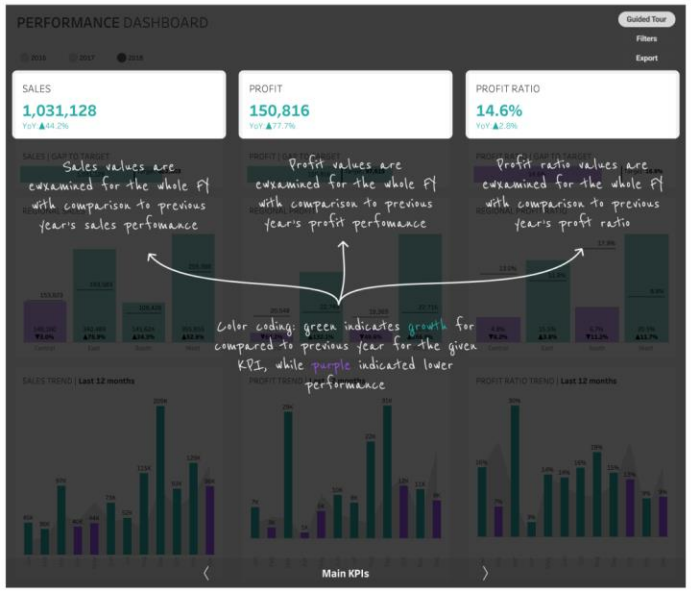
- polished **user experience**
- drive **user adoption**
- **trust** in and **engagement** towards the dashboard and it's content

things to consider

- total number of pages
- amount of content on each page
- font type
- use transparent layer OR screenshots to showcase interactions
- Do user really need it?
- For how long should it be the landing page?

process

- build a **tableau** dashboard
- write a guided tour script
- take dashboard screeshots
- mess around in **figma**
- export the mess you've made
- build additional stuff in tableau - parameter, calculated fields etc.
- add map background images
- connect the ~~dots~~ images
- pagination!
- get some tableau **dashboard actions** done

voilà!

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