emark ANALYTICS

Supercharge your business through data:

customer success stories from integration to analytics

Qlik

emark ANALYTICS

We help people get more value from data

SUPPORTING INNOVATION

We are your partner to help keep your company drive success through innovation

ADDING VALUE FOR THE CUSTOMER

We support you in knowing your data. Knowing your data = knowing your customer and products and giving you the tools that you need to optimize your customer experience

CREATING EFFICIENCY AND SPEEDING UP REACTION TIME

Our solutions help you simplify and optimize, saving you money and speeding up your ability react

Qlik Partner Master Reseller — CZ, SK, HU, A*

Qlik Partner Solution Provider — ANZ

Qlik Luminary 2020 — 2x

100%
Focus on value in data

200+
customers and OEM partners

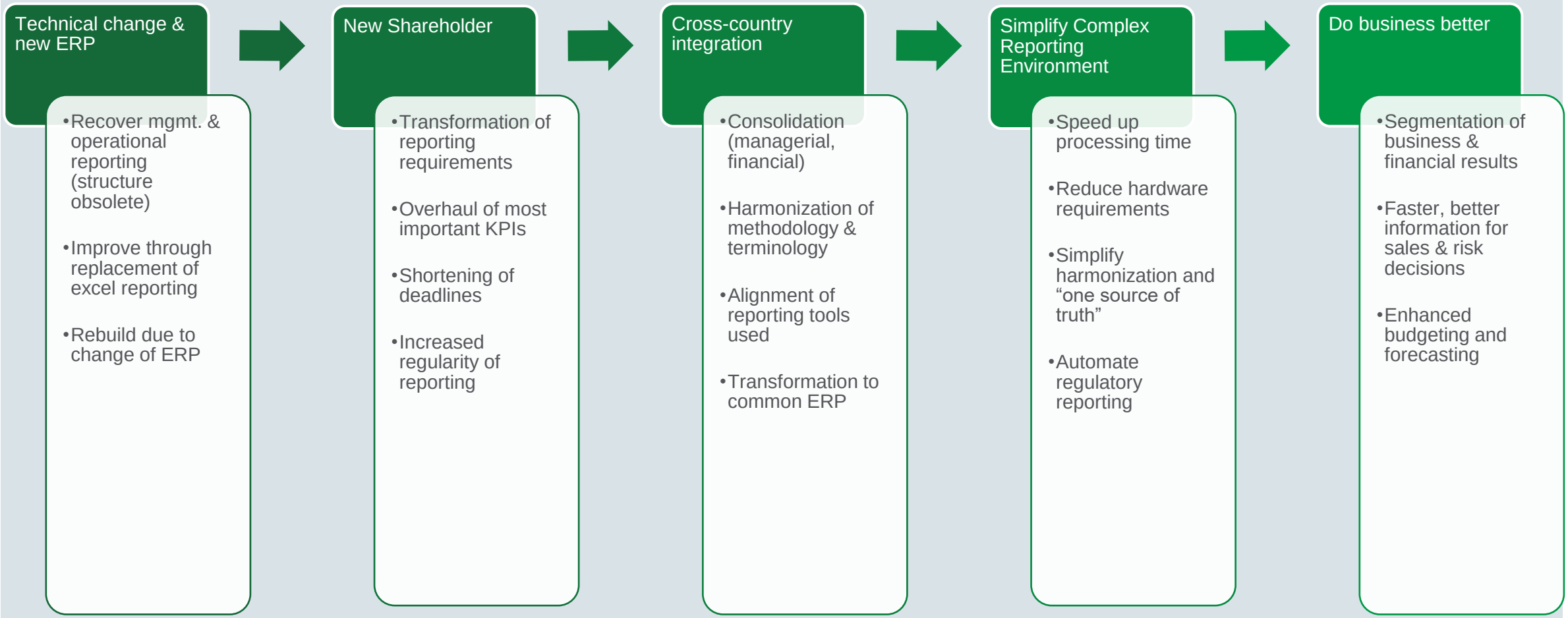
50+
specialists and advisors

Qlik Sense

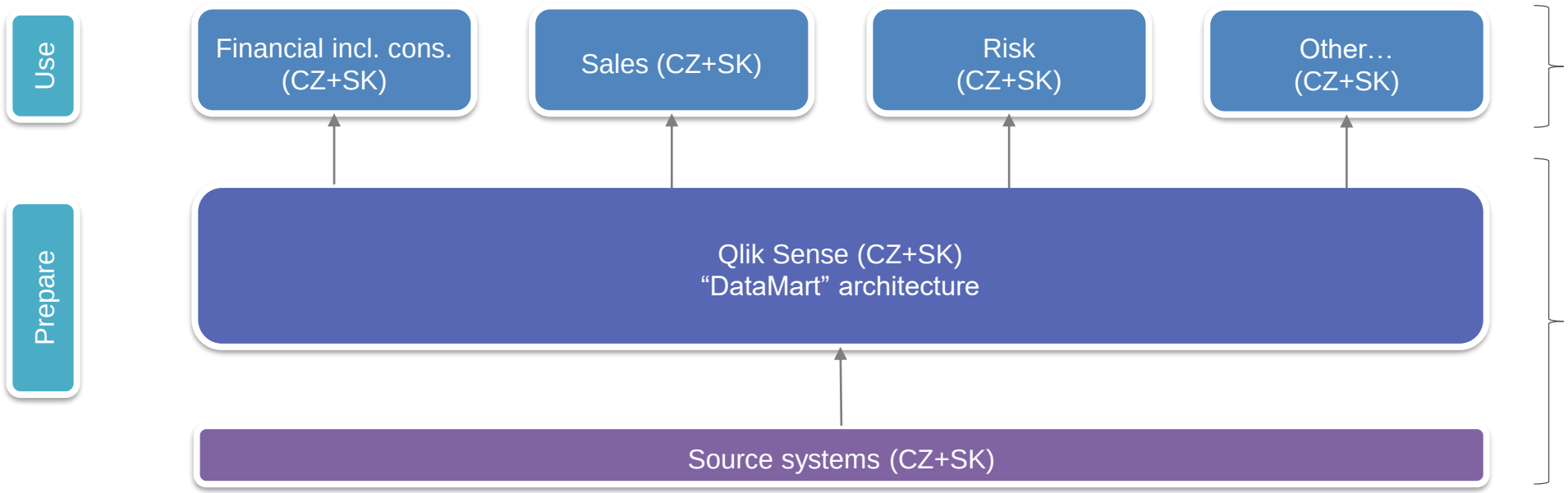
Transform your organization with analytics

Purpose-Built for Analytics	Data Literacy Through AI	From Passive to Active Analytics
Unique Analytics Engine *Interactivity, Context and Speed*	Advanced Insight Generation *Insight Advisor*	Inform the Decision *Collaboration and Integration*
Data Discovery *Visualization & Dashboards*	Natural Language Analytics *Search & Conversational*	Beyond the Dashboard *Mobile and Embedded*
Content Delivery *Reporting & Distribution*	Predictive Analytics *AutoML and Data Science*	Trigger the Action *Alerting and Automation*

Emark & Qlik Large Customer – Financial Institution
High-level development of company needs over time



Emark & Qlik Large Customer – Financial Institution
High-level, simplified development of Qlik Sense architecture structure over time



Extension of Qlik Sense and some add-ons (see slide #12) throughout nearly the entire organization

"DataMart" architecture (see slide #11) replaced both CZ+SK DWHs, achieved significant improvement in efficiency and profitability and created a single source of truth

Common source systems in nearly all entities within the CZ+SK group were also implemented

- Combination of whole data transformation environment into Qlik Sense, also with replacement of CZ DWH
- Consolidated CZ/SK, stand-alone CZ and stand-alone SK in one place
- Data models for reporting applications all sourced from common DataMart, creating single source of truth
- Gradual alignment of source systems & replacement of excel for reporting

DATA INTEGRATION

FINANCIAL SERVICES

Generali

Data is money in the insurance world

- The core of its IT landscape is its Connection Platform, which ensures cohesion of data in all channels and applications
- Data resides in three core databases from where it is transferred to operational systems such as Salesforce.
- Qlik Replicate plays an important part both in capturing data changes and transferring them to the platforms. A data streaming solution built with Qlik enables Generali to replicate and stream information in seconds rather than hours or days.

Theme
Data Streaming,
Cloud Data Migration

Product
Qlik Replicate

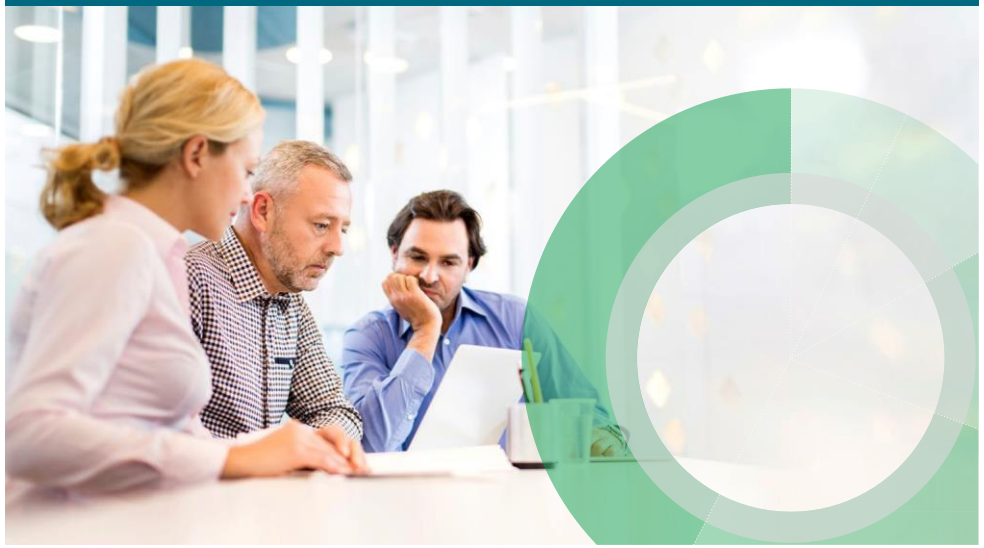
Geo
Switzerland,
EMEA

Business Value Driver
Customer Intelligence,
Reimagined Processes

Function
IT

"Data is important everywhere. Our specialty is using data to price risk and now we can also use it for engagement with our customers."

Pietro Carnevale, Director of Strategy & Innovation, Generali



DATA ANALYTICS | DATA INTEGRATION

FINANCIAL SERVICES

Zurich Insurance

Overhaul creates central data store

- Company decided to overhaul its systems to create a central data store, using Qlik Replicate to feed legacy mainframe data to its Guidewire Platform and Qlik Compose to build automated data warehousing

- Qlik Sense is used for data visualization with NPrinting providing automated reporting

- Through Qlik, Zurich has reduced the number of reports by 75%, efficiency has increased, and the organization now has a ‘single source of truth’

Theme
Big Brand, Data Driven Organization, Data Streaming

Product
Qlik Compose, Qlik Replicate, Qlik Sense

Geo
UK,
EMEA

Business Value Driver
Balanced Risk/Reward, Reimagined Processes

Function
Finance, Sales

“We looked at the tools available. With its automation and visualization, Qlik was the right fit for our business.”

Alex Sidgreaves, Head of Data Architecture & DataOps, Zurich